

## IP in Africa - we protect everything under the African sun

*Like the expansive and protective branches of the acacia tree, Spoor & Fisher offers a broad range of intellectual property (IP) solutions specifically tailored to the African continent.*

Africa covers 12 million square miles – about one-fifth of the earth's land area, has almost 60 countries and a population of 1 billion. It follows that potential markets in Africa are huge and that the continent hosts many unexploited business opportunities.

Our Africa practice has gained extensive knowledge and practical experience of each different legal system and structure in Africa. We deal directly with trade mark and patent registries in many African countries, we have offices in several African countries, and we also have an extensive network of employees and agents spread across the African continent. We are therefore ideally placed to assist in protecting your trade marks, patents, designs and other intellectual property rights throughout Africa.

Spoor & Fisher prides itself on keeping abreast of the latest IP developments in Africa. This entails our professional people continually travelling extensively throughout Africa, strengthening relationships and forging new ties. Below are a few photographs taken during recent meetings with officials in various African countries.

Visit to Angolan Economic Police: the director of the Economic Police, Nelson João de Oliveira (in uniform), and on the right, Craig Kahn, partner of Spoor & Fisher (Ref: Photo 1)

Visit to ARIPO (African Regional Intellectual Property Organisation): Paul Ramara, Spoor & Fisher, Gift Sibanda, director general of ARIPO, and Craig Kahn, Spoor & Fisher (Ref: Photo 2)

ARIPO (African Regional Intellectual Property Organisation) offices in Harare, Zimbabwe (Ref: Photo 3)



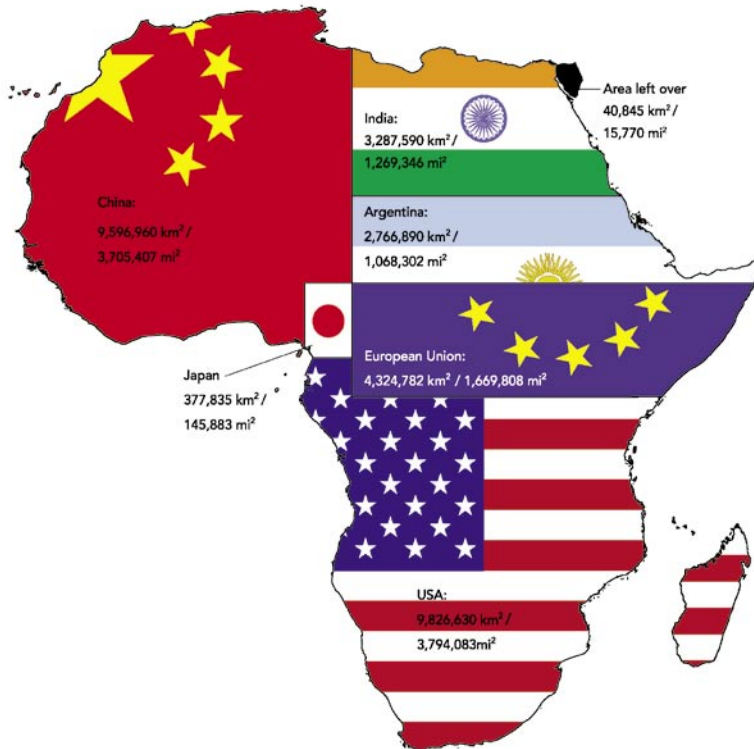
Visit to Zimbabwe Patent & Trade Mark Office (ZIPO): Chief Registrar, Fidelis Maredza, Paul Ramara, Spoor & Fisher, the Deputy Registrar, Willie Mushayi, and Craig Kahn, Spoor & Fisher (Ref: Photo 4)

Visit to Zanzibar Intellectual Property Registry: Julie Hughes, director of Spoor & Fisher Jersey, and the Zanzibar Registrar, Abdul Waziri (Ref: Photo 6)

Visit to Gambia Intellectual Property Registry: Matthew Costard, director of Spoor & Fisher Jersey, and the Gambian Registry Manager, Mrs Badjan (Ref: Photo 5)

- For more information contact Craig Kahn, c.kahn@spoor.com

THE FOLLOWING COUNTRIES FIT INTO AFRICA, ILLUSTRATING THE SIZE OF AFRICA



## How big is Africa?

Africa: 30,221,532 km² / 11,668,599 mi²

Named countries: 30,180,687 km² / 11,652,828 mi²

