

Domain names value-added services

Terminology

- **WHOIS:** The official record of information pertaining to a domain name, such as the registrant's name, registration and expiry dates etc.
- **Registrant:** The holder/owner of a domain name.
- **Top level domain:** The last segment of a domain name following the final dot. For e.g. the ".com" in "spoor.com"
- **Country code domain:** A top level domain reserved for a country or territory, e.g. ".za" for South Africa

Service
Reverse WHOIS Searches Establish all domains owned by registrant. Useful for due diligences & litigation to show pattern of abusive registrations.
Incorporating Searches Search for all domains containing a mark, including within some specific top level domains such as .co.za. Useful for domain name audits and detecting infringements.
Domain Watching Monthly reports for all newly registered domains containing a mark, changes to a particular domain or domains registered by a particular registrant.
Domain Audits Identifies client's current domain portfolio, gaps and infringements. Useful for generating litigation work and domain registrations.
Whois Histories See all changes to the WHOIS record for a particular domain from registration, including registrant changes.
Screenshot Histories Uses a proprietary database often including screenshots not incorporated within the Internet Archive.
Domain Sales Histories Records of domain names sales dating back to 1997. Useful for comparative purposes in domain valuations.
Domain Strategies Identifies strategic top level and country code domains, relevant to client's business, for registration purposes.
Trademark Clearinghouse Validation It's necessary to validate one's trade mark in order to participate in the early-access (sunrise) registration windows given to trade mark holders in respect of the new top level domains.
Domains Protected Marks Lists Block registration of a mark as a domain across many new top level domains simultaneously with one registration.

Pretoria

Tel +27 12 676 1111
Fax +27 12 676 1100
E-mail info@spoor.com

Johannesburg

Tel +27 11 994 5100
Fax +27 11 994 5125
E-mail info@spoor.com

Cape Town

Tel +27 21 673 4400
Fax +27 21 683 5952
E-mail info@spoor.com

Jersey

Tel +44 1534 838000
Fax +44 1534 838001
E-mail info@spoor.co.uk

spoor • fisher

patents • trade marks • copyright